

## MRG joins the European Gaming and Betting Association

Brussels, 27 September 2018

The European Gaming and Betting Association (EGBA) is pleased to announce the addition of MRG (formerly Mr Green & Co) as its newest member.

“We are very pleased that MRG has joined the EGBA family and we look forward to working closely together with them towards an open, well-regulated market for online gaming in the EU and EEA. MRG brings a strong profile of responsibility, and together we will work towards developing attractive regulated markets that are capable of channelling consumers and providing a high level of consumer protection. It’s an exciting but challenging time for European operators and we are pleased that reputable operators like MRG recognise the benefits of working closer together through the EGBA in order to meet these challenges” - **Maarten Haijer, Secretary General, EGBA.**

“MRG shares EGBA’s view that the industry must work closer together to create a safe and reliable European digital environment for iGaming players. Green Gaming has been a core of our strategy since the foundation of the Group and we are enthusiastic about contributing to the development of more Green iGaming services across Europe” - **Per Norman, Chief Executive Officer, MRG.**

EGBA promotes the creation of a safe and reliable European digital environment for online gambling players and the association takes a lead on responsible gaming and sustainable regulation. In addition to national licensing requirements, all EGBA members adhere to the [CEN Workshop Agreement](#) on Responsible Remote Gambling Measures to ensure that consumers can enjoy playing on EGBA members’ websites in a safe, secure and reliable way.

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**For more information, please contact:**

Barry Magee

Senior Communications Manager

T: [+ 32 255 408 90](tel:+3225540890)

E: [barry.magee@egba.eu](mailto:barry.magee@egba.eu)

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**About MRG:**

MRG is a fast-growing, innovative iGaming Group with operations in 13 markets. MRG offers a superior experience in a Green Gaming environment. MRG was founded in 2007 and operates the iGaming sites [Mr Green](#), [Redbet](#), [11.lv](#), [Winning Room](#), [Bertil](#), [MamaMiaBingo](#), [BingoSjov](#) and [BingoSlottet](#). The Group had a turnover of SEK 1,192.0 million in 2017 and has over 300 employees. MRG has gaming licenses in Denmark, Italy, Latvia, Malta, the UK and Sportsbook license in Ireland. MRG is listed on Nasdaq Stockholm in the Mid Cap segment under the name Mr Green & Co AB (ticker MRG). Read more at [www.mrggroup.com](http://www.mrggroup.com)

**About the EGBA:**

The European Gaming and Betting Association (EGBA) is the Brussels-based trade association representing the leading online gaming and betting operators established, licensed and regulated within the EU, including [bet365](#), [Bet-at-home](#), [BetClic](#), [Betsson Group](#), [Expekt](#), [GVC Holdings PLC](#), [Kindred Group Plc](#), [MRG](#), and [ZEAL Network](#). The Gibraltar Betting and Gaming Association ([GBGA](#)) and Branschföreningen för Onlinespel ([BOS](#)) are affiliate members of EGBA. EGBA works together with national and EU authorities and other stakeholders towards a well-regulated market that provides a high level of consumer protection and takes into account the reality of the digital economy and consumer demand. Today, EGBA’s member companies together represent more than 20 million consumers in Europe, with demand for attractive and innovative iGaming entertainment services continuing to grow each year.